













WHAT IS BIODIVERSITY?

Biodiversity encompasses all habitats, flora and fauna as well as the genetic variations within species. Earth's biological variety is fundamental for food production, human health and all economic cycles. Let's join together and help maintain biological diversity!

WHICH SUGGESTIONS FIT YOUR COMPANY BEST?

Inviting nature to company premises

Install nesting boxes and provide areas on company grounds where plants may grow and bloom. Such simple measures help preserve a diversity of species.

A day spent actively in nature: volunteer upkeep measures taken in nature reserves

Spend your next company trip outdoors with a very special team building event, protecting endangered habitats at the same time.

Sponsoring an area or species

Donate time or money to sustain biological diversity right at your doorstep.

Integrate biodiversity into existing sustainability concepts

Go through a biodiversity check and discover the effects your supply chains might have on the diversity of species.



WHAT IS IT ALL ABOUT?

Biological diversity constitutes the basis on which nature is then able to provide "ecosystem outputs". It encompasses far more steps than simply protecting one single species such as bees, hoopoes, or gophers! It is about keeping the soil intact, having sufficient drinking water and food, fuel and pharmaceuticals. It is about flood prevention, climate regulations, carbon concentration and the enormous variety of terrestrial landscapes. Put it like that: Such rich biological diversity contributes to the resilience and adaption capacities of nature.

Our ecosystems are constantly being put under pressure: A growing population goes hand in hand with increased consumption of more and more resources. The basis of our lives must not be jeopardized by economic growth and prosperity. Let us strengthen our efforts on all levels! We invite companies to take conscious action and specifically get involved in nature protection!

ADVANTAGES THIS INVOLVEMENT HAS FOR COMPANIES & NATURE

- + It enhances your company profile
- + It adds to the dialogue between clients and staff
- + It preserves valuable habitats and species
- + It raises awareness of biodiversity
- + It makes tangible contributions to local nature preservation efforts
- + It extends the concept of corporate social responsibility to include ecology

GET ACTIVE NOW!

I am looking forward to telling you more about the manifold opportunities that await you.

Please contact me!

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